



FOR IMMEDIATE RELEASE

Simpson's Hybrid Restraint Receives FIA Approval

Simpson Performance Products, Motorsport Safety Manufacturer Receives FIA Approvals Including the Hybrid Head & Neck Restraint

January 11, 2012, New Braunfels, Texas, USA – The Federation Internationale de l'Automobile (FIA) has approved the Simpson / Safety Solutions Hybrid Head Restraint and the Rally and Competitor Racing Gloves for use in FIA sanctioned competition, effective immediately. The Hybrid is currently being sold by several well known distributors of motorsport safety products in the European community, including Demon Tweeks. The Hybrid is worn in Dakar, Touring, Rally and Rally Cross racing throughout Europe.

Trevor Ashline, inventor of the Hybrid Head Restraint, had the following to say, "The FIA approval represents a real milestone for us. It speaks to our dedication to providing world class neck protection for racers. We are extremely proud of having organizations like the FIA add their stamp of approval to our design, as one of only two approved designs in the world. I want to thank everyone involved for their hard work and dedication to this project. It is important to note that we have the first FIA approved alternative to the HANS Device, giving racers more choices and benefits to consider. The Hybrid is an exceptionally comfortable head & neck restraint that offers improved protection from multiple angles, a low profile for easy entry and exit from the race car and reduced body load to the racer.

Chuck Davies, CEO for Simpson Performance Products adds, "Simpson is committed to providing the highest level of safety to racers. This recognition from the FIA is an important piece of the puzzle in working toward our goal of a comprehensive and strong offering of racing safety products for a global sport. We have invested heavily in product development, research and testing. The approval of the Head Restraints adds to Simpson's range of FIA approved racing products which includes suits, seatbelts, gloves and undergarments."

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